



2026



Sponsor Program



Thank you for considering this opportunity to partner with Strasburg Parks & Recreation to make a lasting impact in our community and beyond!

Sponsorships are accepted on a first-come, first-served basis, and placements are based on availability. Donations are tax-deductible, and payment is due upon agreement.

Strasburg Parks & Rec

Community-Serving District Since 1974

About Us

Welcome to Strasburg Metropolitan Parks & Recreation District, proudly serving the community since 1974. Founded by a group of visionary residents who understood the value of organized recreation, our mission today remains the same: to provide safe, accessible spaces where people of all ages can exercise, connect, and gather.

As Strasburg continues to grow, so does the demand for high-quality programs and facilities. While we strive to keep participation fees as low as possible, we rely on the support of local businesses to make that possible.

That's where you come in.



Why Sponsor?



Give Back to the Community

Your sponsorship shows that your business is invested in the health and happiness of Strasburg residents. Sponsors of recreational programs are viewed as leaders who care about their community.



Increase Brand Recognition

As a valued sponsor, your business will receive ongoing recognition through:

- Email Club Spotlight
- Social Media Advertising
- Link on our Website
- Local Event Participation



Extend your Reach

This exposure helps your brand become a familiar and trusted name within our growing community - not only in Strasburg, but all along the I-70 Corridor.

Sponsorship Opportunities



■ Display Banner Sponsor

\$265-400

- Includes the production and display of your full-color sign for three (3) years. After that time period, you have the option of renewing at the current rates.
- Indicate what facility you would like your banner displayed — choose from outdoor athletic fields, indoor batting cages, or Twisters gym.
- Placement is subject to availability. Cost is per location.

■ Event Sponsor

\$500-1,000

Our free (or low cost) community events are widely advertised and well-attended.

- Your logo on event signage and marketing materials.
- Booths & Displays: Set-up a booth to showcase products or services.
- Lead Generation: Generate potential leads and new business opportunities through event interactions. Meet new customers!

■ Team or League Sponsor

\$250-500

- Your logo on the team's jerseys, framed team photo, and the opportunity to participate during the season through events.
- TEAM (\$250): Choose from: Baseball, Softball, Football, etc. Includes 12-15 players
- LEAGUE (\$500): Pee Wee Sports, T-Ball, Adaptive Sports, etc. Includes 25-75 players

■ Naming Rights

\$VARIES

Individuals or businesses that would like to partner in larger-scale projects and improvements should consider the Naming Rights option. These projects include, but are not limited to permanent or long-term installations, such as Tribute Bricks, benches, shade structures, play equipment, trees, or other amenities at our facilities. Sponsors would be recognized with engraved placards or signs placed on or near the installations.

■ Donation of Goods & Services


\$VARIES


If you are interested in donating an item, gift certificate, or product, please contact jessica@strasburgparks.org, or call (303) 622-4260. These items are used for various events and activities throughout the year, including: Family Fitness Night, Senior Stroll, and the Online Auction (fundraiser for youth scholarships).





Thank You



 (303) 622-4260

 1932 Burton St., Strasburg, CO 80136

 admin@strasburgparks.org

 www.strasburgparks.org