



STRASBURG PARKS & RECREATION DISTRICT

1932 Burton Street • Strasburg, CO 80136 • www.StrasburgParks.org



2024 SPONSORSHIP PROGRAM

Strasburg Parks & Recreation District (SMPRD) is devoted to providing the highest quality playing facilities, activities, and opportunities for the community. You can help keep fees as low as possible by participating in the Business Sponsorship Program. Sponsorships are accepted on a first-come, first-served basis and placement is based on availability. Payment is due with your agreement. We look forward to assisting you in GROWING and ADVERTISING your business. THANK YOU for your support. All activities and events are subject to change.

EVENT SPONSORSHIP

Our free (or low cost) community events are highly advertised and greatly attended By I-70 Corridor families.

What do you get for your sponsorship?

- ⇒ Opportunity to reach new customers!
- ⇒ Advertising in the I-70 Scout, on Social Media, and our Email Club.
- ⇒ Distribution of advertising materials and/or booth during the event.
- ⇒ Chance to give back to the community!
- ⇒ Framed photo of the event.

TIER I: \$1,000	TIER II: \$500	TIER III: \$250
Annual Easter Egg Hunt	Super Hero Summit*	Hoop Shoot Competition*
Outdoor Movie (Jun)*	Valentines for Veterans	Senior BINGO
Outdoor Movie (Jul)*	Princess Tea Party*	Home Run Derby*
Hometown Days BBQ	Arbor Day Event	Pitch-Hit-Run Competition*
Outdoor Movie (Aug)*	Foam Day	Punt-Pass-Kick Comp.*
Outdoor Movie (Sep)*	Halloween Hoot	5K Fun Run
	THANKSgiving	Wreath Contest*
*Exclusive Sponsorship	Christmas in the Park	Senior Excursions

For details on each event, go to: [EVENTS](#)

TEAM SPONSORSHIP

A youth sports sponsorship includes your LOGO on the teams jersey(s), a framed team photo, and the opportunity to participate during the season (examples include: samples, brochures, coupons, game/event participation).

- ⇒ Youth Sports TEAM (Baseball, Softball, Football, Cross Country) - includes 12-15 players: \$250 per *team*
- ⇒ Youth Sports LEAGUE (Pee Wee Sports, T-Ball, Adaptive Sports) - includes 25-50 players: \$500 per *program*

FACILITY SPONSORSHIP

DISPLAY BANNERS: Includes the production and display of your full-color banner for a time period of three (3) years. After that, you will have the option of renewing at the current rates. Should the banner be damaged during the term, to the point where it is no longer in a condition to display, it will be your responsibility to replace at current cost. Please indicate what field you would like your banner displayed—placement is subject to availability. One Field: \$400; Two Fields: \$550; Three Fields: \$675.

TRIBUTE BRICKS: Leave a lasting impression by purchasing an inscribed 8" x 8" Tribute Brick, which will be installed at the North Baseball Field on the exterior of the dugouts. Put your personal stamp on a brick with a name or special message. With each brick, a special letter is sent to the honoree or their family notifying them of your dedication (once the brick is installed). \$200 per brick (\$150 for military and service-industry individuals).

CORNERSTONE SPONSORSHIP

Individuals or businesses that would like to partner in larger-scale projects and improvements should consider the Cornerstone Sponsorship option. These projects could include, but are not limited to permanent or long-term installations, such as new batting cages, benches, shade structures, play equipment, trees, landscaping installations, or other amenities at our facilities. Sponsors would be recognized with engraved placards placed on or near the installations that would remain in place as long as the installation does. Additionally, you would receive recognition through various advertising mediums. Call today to discuss, 303-622-4260.

ONLINE AUCTION FUNDRAISER SPONSOR

The Online Auction is the main fundraiser for Youth Scholarships (for families in need who can't afford youth programs and activities). During the auction, community members can bid on their favorite gift cards or merchandise donated by generous business sponsors. If you are interested in donating an item, please contact jessica@strasburgparks.org, or call (303) 622-4260.

Easter Egg Hunt



Youth Baseball Team



Princess Tea Party



Christmas in the Park



Youth Flag Football



5k Fun Run



SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.

- ☐ TIER I EVENT (\$1,000) ☐ TIER II EVENT (\$500) ☐ TIER III EVENT (\$250)

EVENT(S) YOU ARE INTERESTED IN: _____

- ☐ SPORTS TEAM (\$250) ☐ SPORTS PROGRAM (\$500) Team/Program: _____

- ☐ BANNER—1 FIELD (\$400) ☐ BANNER—2 FIELDS (\$550) ☐ BANNER—3 FIELDS (\$675)

- ☐ CONTACT ME FOR AN ONLINE AUCTION DONATION!

THANK YOU FOR SUPPORTING YOUR LOCAL PARKS & RECREATION DISTRICT!

BUSINESS/COMPANY NAME: _____

CONTACT/OWNER NAME: _____

MAILING ADDRESS: _____

CITY, STATE: _____ ZIP: _____

PHONE: _____ EMAIL ADDRESS: _____

WEBSITE LINK: _____

TOTAL DUE: \$ _____ DATE PAID: _____ CREDIT CARD / CHECK NO. _____

NOTES: _____

Please return this form and payment to: SMPRD, 1932 Burton Street, Strasburg, CO 80136
Questions? Jessica Loveless, Office & Events Coordinator, 303.622.4260, jessica@strasburgparks.org