



STRASBURG PARKS & RECREATION DISTRICT

1932 Burton Street • Strasburg, CO 80136 • www.StrasburgParks.org

2021 SPONSORSHIP PROGRAM

Strasburg Parks & Recreation District (SMPRD) is devoted to providing the highest quality playing facilities and opportunities for our residents. You can help keep fees as low as possible by participating in the Business Sponsorship Program. Sponsorships are accepted on a first-come, first-served basis and placement is based on availability. Payment is due with your agreement. Thank you again for your support! We look forward to assisting you in GROWING and ADVERTISING your business.

EVENT SPONSORSHIP

Our free (or low cost) community events are highly advertised and greatly attended by I-70 Corridor families. Your sponsorship includes advertising via the I-70 Scout, Social Media, Email Club, and the opportunity to distribute advertising materials and/or set-up a booth during the event.

YOUTH SPORTS SPONSORSHIP

A team sponsor includes your logo on the team’s jersey, a team photo for your business, and the opportunity to participate during the season (participation may include: samples, brochures, and/or coupons for participants).

TIER I EVENTS (exclusive)	TIER II EVENTS	YOUTH SPORTS
Leprechaun 5k Fun Run (Mar)	Princess Tea Party (Feb)	Pee Wee T-Ball
Easter Egg Hunt (Apr)	Valentine’s Day Event (Feb)	Pee Wee Kickball
Outdoor Movie Night (Jun)	Foam Fun Day (Jul)	Rec Cheer (Basketball Season)
Culpepper & Merriweather Circus (Jul)	Vintage Baseball Game (Aug)	Rec Cheer (Parade Season)
Outdoor Movie Night (Jul)	Mud Volleyball Tournament (Aug)	Rec Cheer (Football Season)
Outdoor Movie Night (Aug)	Halloween Hoot (Oct)	Youth Sports Scholarships
Outdoor Movie Night (Sep)	Christmas Night (Dec): 4 available	Twisters Gymnastics Program

DISPLAY BANNERS

Includes the production and display of your full-color banner for a time period of four (4) years. After that, you will have the option of renewing at the current rates (which are subject to change). Should the banner be damaged during the four years, to the point where it is no longer in a condition to display, it will be your responsibility to replace at current banner cost. Please indicate what field you would like your banner displayed. Placement is subject to availability.

TRIBUTE DUGOUT BRICKS

Leave a lasting impression by purchasing an inscribed 8” x 8” Tribute Brick, which will be installed at the North Baseball Field on the exterior of the dugouts. Put your personal stamp on a brick with a name or special message. With each brick, a special letter is sent to the honoree or their family notifying them of your dedication once the brick has been installed.

CORNERSTONE SPONSOR

Individuals or businesses that would like to partner in larger-scale projects and improvements should consider the Cornerstone Sponsorship option. These projects could include, but are not limited to permanent or long-term installations, such as new batting cages, benches, shade structures, play equipment, trees, landscaping installations, or other amenities at our facilities. Sponsors would be recognized with engraved placards placed on or near the installations that would remain in place as long as the installation does. Additionally, they would receive recognition through our various advertising mediums. Please call today to discuss.

Easter Egg Hunt



Leprechaun 5k Fun Run



Princess Tea Party



Please indicate the sponsorship you are interested in. Sponsorships will be accepted on a first-come, first-served basis. Thank you for your support!

<input type="checkbox"/>	TIER I EVENT SPONSOR: _____	\$750
<input type="checkbox"/>	TIER II EVENT SPONOR: _____	\$500
<input type="checkbox"/>	YOUTH SPORTS SPONSOR: _____	\$250
<input type="checkbox"/>	BANNER SPONSOR - 1 FIELD: _____	\$400
<input type="checkbox"/>	BANNER SPONSOR - 2 FIELDS: _____	\$550
<input type="checkbox"/>	BANNER SPONSOR - 3 FIELDS: _____	\$650
<input type="checkbox"/>	TRIBUTE BRICK	\$150
TOTAL =		\$

BUSINESS/COMPANY NAME: _____

CONTACT/OWNER NAME: _____

MAILING ADDRESS: _____

CITY, STATE: _____ ZIP: _____

PHONE: _____ EMAIL ADDRESS: _____

WEBSITE LINK: _____

DATE PAID: _____ CHECK NO. _____ CREDIT CARDS ARE ALSO ACCEPTED

THANK YOU FOR YOUR SUPPORT!

Please return this form and payment to: SMPRD, 1932 Burton Street, Strasburg, CO 80136

Questions? Jessica Loveless, Office & Events Coordinator, 303.622.4260, jessica@strasburgparks.org