



STRASBURG PARKS & RECREATION DISTRICT

1932 Burton Street • Strasburg, CO 80136 • www.StrasburgParks.org

2021 SPONSORSHIP PROGRAM

Strasburg Parks & Recreation District (SMPRD) is devoted to providing the highest quality playing facilities and opportunities for our residents. You can help keep fees as low as possible by participating in the Business Sponsorship Program. Sponsorships are accepted on a first-come, first-served basis and placement is based on availability. Payment is due with your agreement. Thank you again for your support! We look forward to assisting you in GROWING and ADVERTISING your business.

EVENT SPONSORSHIP

Our free (or low cost) community events are highly advertised and greatly attended by I-70 Corridor families. Your sponsorship includes a framed photo of the event and advertising via the I-70 Scout, Social Media, Email Club, and the opportunity to distribute advertising materials and/or set-up a booth during the event. See table below.

YOUTH SPORTS SPONSORSHIP

A team sponsor includes your logo on the team’s jersey, a framed team photo for your business, and the opportunity to participate during the season (participation may include: samples, brochures, and/or coupons for participants). See table below.

TIER I {EXCLUSIVE} EVENTS: \$750	TIER II EVENTS: \$500	YOUTH SPORTS: \$250
<input type="checkbox"/> Casino Bus (Jan) - N/A	<input type="checkbox"/> Princess Tea Party (Jan) - N/A	<input type="checkbox"/> Pee Wee T-Ball (Summer)
<input type="checkbox"/> Easter Egg Hunt (Apr)	<input type="checkbox"/> Valentine’s Day Event (Feb)	<input type="checkbox"/> Pee Wee Kickball (Fall)
<input type="checkbox"/> Outdoor Movie Night (Jun)	<input type="checkbox"/> Leprechaun 5k Fun Run (Mar)	<input type="checkbox"/> Rec Cheer (Basketball)
<input type="checkbox"/> Culpepper & Merriweather Circus (Jul)	<input type="checkbox"/> Foam Fun Day (Jul)	<input type="checkbox"/> Rec Cheer (Parades)
<input type="checkbox"/> Outdoor Movie Night (Jul)	<input type="checkbox"/> Vintage Baseball Game (Aug)	<input type="checkbox"/> Rec Cheer (Football)
<input type="checkbox"/> Outdoor Movie Night (Aug)	<input type="checkbox"/> Mud Volleyball Tournament (Aug)	<input type="checkbox"/> Youth Sports Scholarships
<input type="checkbox"/> Outdoor Movie Night (Sep)	<input type="checkbox"/> Hometown Days Kids Korral (Aug)	<input type="checkbox"/> Twisters Gymnastics Program
	<input type="checkbox"/> Halloween Hoot (Oct)	<input type="checkbox"/> E-Sports Tournament
	<input type="checkbox"/> Christmas Night (Dec)	

DISPLAY BANNERS

Includes the production and display of your full-color banner for a time period of four (4) years. After that, you will have the option of renewing at the current rates. Should the banner be damaged during the four years, to the point where it is no longer in a condition to display, it will be your responsibility to replace at current banner cost. Please indicate what field you would like your banner displayed—placement is subject to availability. One Field: \$400; Two Fields: \$550; Three Fields: \$675.

TRIBUTE DUGOUT BRICKS

Leave a lasting impression by purchasing an inscribed 8” x 8” Tribute Brick, which will be installed at the North Baseball Field on the exterior of the dugouts. Put your personal stamp on a brick with a name or special message. With each brick, a special letter is sent to the honoree or their family notifying them of your dedication, once the brick is installed. \$150 per brick (\$125 for military and service-industry individuals).

CORNERSTONE SPONSOR

Individuals or businesses that would like to partner in larger-scale projects and improvements should consider the Cornerstone Sponsorship option. These projects could include, but are not limited to permanent or long-term installations, such as new batting cages, benches, shade structures, play equipment, trees, landscaping installations, or other amenities at our facilities. Sponsors would be recognized with engraved placards placed on or near the installations that would remain in place as long as the installation does. Additionally, you would receive recognition through various advertising mediums. Call today to discuss, 303-622-4260.

Easter Egg Hunt



Princess Tea Party



Mud Volleyball Tournament



Christmas Night in the Park



Leprechaun 5k Fun Run



Twisters Cheer Team



**THANK YOU FOR SUPPORTING YOUR LOCAL RECREATION DISTRICT!
SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.**

- TIER I SPONSOR (\$750)
- TIER II SPONSOR (\$500)
- YOUTH SPORTS SPONOR (\$250)
- BANNER—1 FILED (\$400)
- BANNER—2 FIELDS (\$550)
- BANNER—3 FIELDS (\$675)
- TRIBUTE BRICK (\$150/\$125)
- CORNERSTONE SPONSOR
- DONATION: \$_____

BUSINESS/COMPANY NAME: _____

CONTACT/OWNER NAME: _____

MAILING ADDRESS: _____

CITY, STATE: _____ ZIP: _____

PHONE: _____ EMAIL ADDRESS: _____

WEBSITE LINK: _____

TOTAL DUE: \$ _____ DATE PAID: _____ CREDIT CARD / CHECK NO. _____

NOTES: _____

Please return this form and payment to: SMPRD, 1932 Burton Street, Strasburg, CO 80136
Questions? Jessica Loveless, Office & Events Coordinator, 303.622.4260, jessica@strasburgparks.org